Broadcast ownership needs to be diverse so that what we receive is unbiased and true. Letting a few corporations own all the media leaves no room for competition and also decreases the number of jobs. Look at how the Telecommunications ACT of 1996 has decreased diversity and the number of jobs. Companies are making their radio announcers do one live airshift and tape a shift for a station in another market creating one less job in that market. Many stations that have had one token woman or one token black announcer are replacing them with pre-recorded announcers. This hurts women and minorities. Keep the ownership rules as they are.